

2025 SUPERCON SPONSOR REGISTRATION

February 11-13, 2025 at Glacier Canyon Conference Center in Wisconsin Dells

ONLINE REGISTRATION: abcwi.org/superconsponsor

About the SuperCon Exhibit Show

The ABC of Wisconsin SuperCon Exhibit Show is an excellent opportunity to meet with hundreds of convention attendees! The room layout has exhibitors in the same room as meals and general sessions. Breaks will also be staggered to allow for better flow of attendees to the booths. Snack breaks will be held near the exhibitors.

Exhibits will be open Wednesday, Feb. 12 from 9:00am to 3:00pm and Thursday, Feb. 13 from 7:00am to 1:30pm. Exhibitors are welcome to attend breakfast and lunch each day, as well as Casino Night on Wednesday. This show sells out, so register early. A few, smaller table-tops are available in the corridor for additional exposure. These displays will not accommodate large equipment or supplies and may not have access to electrical.

EXHIBIT BOOTHS

BOOTH SPACE (ABC MEMBER RATES)

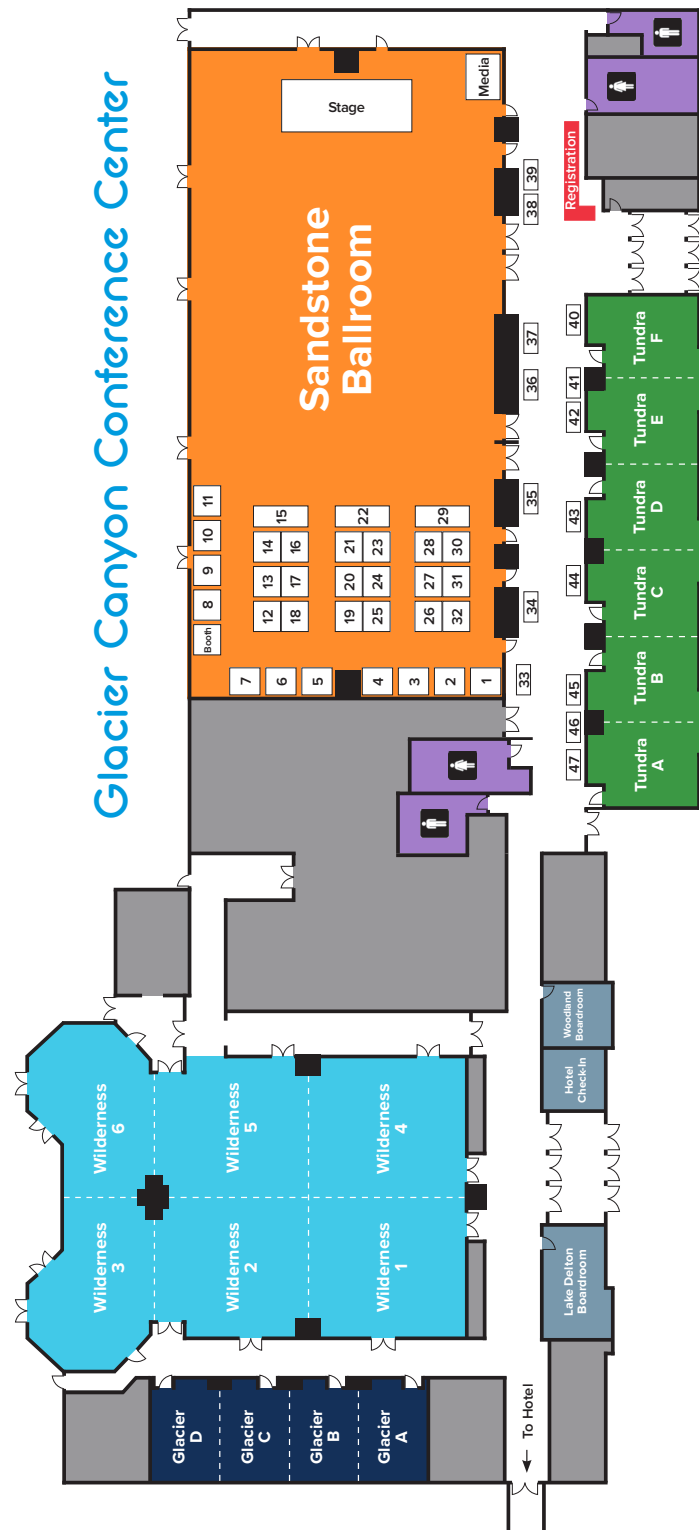
Single Booth w/pipe & drape (10'x8')	\$925
Double Booth w/pipe & drape (20'x8')	\$1,725
Table Booth in hallway (8' table)	\$925
End Cap (16'x8') – SOLD OUT	\$1,525

Booth displays include electricity & food/drink. One 8' skirted table, two chairs & a booth sign displaying the company name will also be provided. Hallway table has limited draping & electric. Booth or table top price includes three persons for Wednesday Lunch, Wednesday Casino Night, & Thursday Breakfast & Lunch. Additional attendees cost \$100 each & must be registered separately.

SCHEDULE

- **SET UP:**
Tuesday, Feb. 11, 2025, 2:00-5:00pm
Wednesday, Feb. 12, 2025, 7:00-9:00am
- **OPEN:**
Wednesday, Feb. 12, 2025, 9:00am-3:00pm
Thursday, Feb. 13, 2025, 7:00am-1:30pm
- **TEAR DOWN:**
Thursday, Feb. 13, 2025, 1:30-3:00pm

*Times subject to change.



SuperCon '25

EXHIBITORS AND SPONSORS

Secure your exhibit space today!!!



CONNECT WITH 700+ ATTENDEES OVER TWO DAYS

February 11-13, 2025
Glacier Canyon Conference Center, Wis. Dells

For more information contact Mary Austinson:
maustinson@abcwi.org or 608-244-5883

SPONSORSHIPS

ON-SITE PROGRAM SPONSOR

(1 AVAILABLE): \$2,500 – SOLD OUT

- Sponsorship includes your company logo prominently on the cover, the corner of each page, & a full-page ad on the back cover of the on-site program distributed to all conference attendees
- Company logo displayed on conference agenda, website, & verbal recognition during the main sessions throughout the conference

WELCOME RECEPTION SPONSOR

(TUESDAY NIGHT): \$2,500

- Special signage during the Tuesday night Welcome Reception
- Company logo displayed on conference agenda, website, & verbal recognition during Tuesday's networking event
- Company logo printed on Tuesday night drink tickets for Welcome Reception

PRE-CONFERENCE ROOM SPONSOR

ALL DAY TUESDAY (1 AVAILABLE): \$2,500

- Special signage included in all breakout rooms for day long sessions on Tuesday (4 rooms total)
- Company logo displayed on conference agenda, website, & verbal recognition during the Tuesday lunch session

PLATINUM SPONSORSHIP

+ With single booth (8x10): \$2,375

+ With double booth (8x20): \$2,725

- Sponsorship includes a complimentary exhibit booth (*while supplies last*)
- Company logo displayed on conference agenda, website, verbal recognition during the main sessions & signs around the conference

CASINO NIGHT SPONSOR – WEDNESDAY NIGHT

(1 AVAILABLE): \$2,000 – SOLD OUT

- Special signage during Casino night
- Company logo displayed on conference agenda, website, & verbal recognition during the Wednesday main sessions
- Opportunity to kick off Casino night with announcements & assist to announce winners

GOLD SPONSOR: \$1,500

- Company logo displayed on conference agenda, website, & signs around the conference
- One item of marketing collateral for pre-stuffed conference bags (*Collateral must be received at the ABC office by Jan 20th*)

CASINO NIGHT - DRINK TICKET SPONSOR

(1 AVAILABLE): \$1,500

- Company logo printed on Wednesday night drink tickets distributed to all Casino Night attendees
- 50 additional drink tickets to use & distribute at your discretion
- Company logo displayed on conference agenda & website

SILVER SPONSOR: \$1,000

- Company logo displayed on conference agenda, website, & signs around the conference

CONFERENCE ROOM SPONSOR

WEDNESDAY (9 AVAILABLE): \$1,000

- Special signage included in breakout room of your choice (*first come first serve or room will be assigned to you at random*)
- Sponsorship verbally announced in breakout room prior to session starting
- Company logo displayed on conference agenda & website

CONFERENCE ROOM SPONSOR

THURSDAY (5 AVAILABLE): \$1,000

- Special signage included in breakout room of your choice (*first come first serve or room will be assigned to you at random*)
- Sponsorship verbally announced in breakout room prior to session starting
- Company logo displayed on conference agenda & website

COFFEE STATION SPONSOR (1 AVAILABLE): \$1,000

SOLD OUT

- Sponsorship includes signage & personalized/logoed cups at each coffee station
- Company logo displayed on conference agenda & website
- Sponsor is responsible for ordering cups from vendor of your choice (*1,000 coffee cups to be delivered to the ABC office by Jan 20th*)

BREAKFAST + LUNCH SPONSOR: \$750 (LIMIT 10)

- Company logo at each buffet station on Wed & Thurs
- Company logo displayed on conference agenda & website
- One item of marketing collateral for pre-stuffed conference bags (*Collateral must be received at the ABC office by Jan 20th*)

LANYARD SPONSOR (1 AVAILABLE): VALUED AT \$750

SOLD OUT

- Company logo displayed on website
- Lanyards provided to all conference attendees (*1,000 lanyards to be delivered to the ABC office by Jan 20th*)

PEN SPONSOR (1 AVAILABLE): VALUED AT \$750 – SOLD OUT

- Company logo displayed on website
- Pens provided to all conference attendees (*1,000 pens to be delivered to the ABC office by Jan 20th*)

BAG SPONSOR (1 AVAILABLE): VALUED AT \$750 – SOLD OUT

- Company logo displayed on website
- Bags provided to all conference attendees (*1,000 bags to be delivered to the ABC office by Jan 20th*)

NOTEBOOK SPONSOR (1 AVAILABLE): VALUED AT \$750

SOLD OUT

- Company logo displayed on website
- Notebooks provided to all conference attendees (*1,000 notebooks to be delivered to the ABC office by Jan 20th*)



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