



CONSTRUCTION U EDUCATION SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities allow you to increase your brand awareness, attract new clients and enhance your business relationships with current clients. As a Construction U education event sponsor, you will earn the recognition of your peers for your commitment to continuing education in the construction industry. ABC's Construction U programs offer the perfect opportunity and additional exposure to market your services to your current and prospective customers. Sponsorships are available on a first-come first-serve basis. The following are two opportunities to sponsor:

EDUCATION EVENT HOST

This Education Event Sponsor offers:

- Company logo on the opening education slide
- Sponsorship acknowledgement within the training room
- Sponsorship materials of your choice to be distributed at the course to attendees

To be considered as an event sponsor, site hosts must have a training room capable of hosting approximately 35-40 people with tables and chairs and have a TV with HDMI hookup or in-house screen for projection.

EDUCATION ANNUAL* PARTNER \$5,000

This exclusive sponsorship offers:

- Recognition as an Education Partner on the Construction U Education landing page on the website
- Company logo on all education direct mailers with special designation as an Education Partner
- Company logo on all opening education slide with special designation as an Education Partner
- Education Partner Sponsorship acknowledgement at each training event (excluding conferences)
- Sponsorship materials of your choice to be distributed at every course for attendees
- One registration seat to be distributed to a client for each education event (excluding conferences) (available to members and non-members)

Four Education Partner sponsorships are available per calendar year.

Name of attendee and contact information must be provided to the ABC office within one week of the course start date. Marketing materials must be received in the ABC office one week prior to the start of any class date.

**Annual partner is considered as current calendar year.*

CONTACT

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